

## **VICTORIA SCHOMER, ASID, LEED AP**

Green Built Environments

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*“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”*

– Margaret Mead

### **PROFILE**

Victoria Schomer, ASID, LEED AP, has been a professional interior designer and green building consultant for over 30 years, working on both commercial and residential projects. Her experience includes work on large corporate projects, medical clinics, and banking institutions in Virginia, Washington, DC and New York City, as well as both commercial and residential work for nearly 25 years on the West Coast.

As founder of Green Built Environments, Victoria has been spearheading the environmental arena for design and building professionals since 1988.

Victoria has been at the helm of many 'firsts' in the green design and build movement, completing her first green project in 1990. In 1991, Victoria began publishing "Interior Concerns" the first green design and building newsletter in the US. She followed the next year with the first green materials and products resource guide, "Interior Concerns Resource Guide." She later formed the nonprofit, Building Concerns, to further broaden the base of design and build education tools and programs including regional directories of green design and building professionals, case studies, and other local resources to support the growing sustainability movement. Building Concerns receiving Home Depot's largest environmental grant in 1994.

Throughout the 1990s Victoria wrote, taught, and consulted on green and health-focused residential and small commercial projects. Her design work in California included interior space planning and specifying, collaborating on green design and building teams, offering methods to improve energy and resource efficiencies, strategies for improving indoor air quality, and recommendations for green and healthy materials and products.

Victoria has taken part in numerous design charettes, including work with the Rocky Mountain Institute, and the "Greening of the Presidio" in San Francisco.

Victoria is a Professional Member of the American Society of Interior Designers (ASID), and NCIDQ certified since 1988. She has served on both ASID California North Board and as Carolinas Chapters Communities chairperson. She is a founder member of ASID's Sustainable Design Council and a member of their "Distinguished Speakers" panel.

In 1997 Victoria became a LEED (Leadership in Energy and Environmental Design) Accredited Professional with US Green Building Council (USGBC).

For her pioneering and extensive work in the green design and building field, Victoria received the ASID's prestigious "Design for Humanity Award" for 2000.

In early 2000, she was asked by Heath Magazine and by Lennox Heating and Air systems to design and oversee national green home makeovers.

Beginning in 2005, Victoria helped develop, then co-authored, the collaboration between ASID and USGBC: "REGREEN: Residential Remodeling Guidelines." She is on the ASID and USGBC Faculties to teach the REGREEN Guidelines

In 2006, Victoria and her husband renovated, and then opened a green bed and breakfast in Asheville, NC. 'Asheville Green Cottage' has been named in Forbes Magazine as one in "10 of America's Greenest Hotels," and has received national and local acclaim for the detail paid to the facility, as well as ongoing green operations and maintenance.

In 2012 Victoria became a licensed real estate broker with the state of North Carolina to help expand the inventory of green and healthy properties for concerned and interested buyers and sellers.

## **PRESS and MEDIA**

Over the past 20 years Victoria has both written for, and been featured in, dozens of national and trade publications, including The Wall Street Journal and Business Week. She is often asked to help support other green design and building programs and endeavors by offering advice, interviewing, answering industry questions and writing articles.

## **SPEAKING EXPERIENCE**

Victoria's passion for spreading the word on sustainable design has taken her around the world as a speaker and educator. Over the past 20 years, she has presented dozens of green building events and conferences. She has taught at colleges and universities as a guest lecturer, and has been a part of the American Society of Interior Designers "Distinguished Speakers" panel. She has presented on Green Renovations at the National Association of Realtors national conference.

## **EDUCATION AND CREDENTIALS**

- BFA Interior Design
- American Society of Interior Designer Professional since 1988
- LEED Accredited Professional since 1994
- US Green Building Council REGREEN Faculty
- American Society of Interior Designers REGREEN Trained
- Western North Carolina Green Building Council member
- Licensed Realtor, Real Living Carolina Property

## **PUBLICATIONS**

1991 – 1997 - Produced "Interior Concerns Newsletter" - first green design and build newsletter in US

1992 - 1996 - Produce "Interior Concerns Resource Guide" – first national green products and materials resources guide

1994 –founded the nonprofit, Building Concerns, through Home Depot's largest Environmental Grant creating education tools and programs

1996 - produced 4 regional "Sustainable Design Building + Development Resource Directories" - Northern California, Southern California, Georgia/Florida and The Greater Yellowstone Region

2006 - develop and co-authoring the collaboration between ASID and USGBC: "REGREEN: Residential Remodeling Guidelines."

## **AWARDS, ACHIEVEMENTS, AND ACCOLADES**

1990 - Marin Designer Showcase "Sustainable and Healthy Foyer;" featured in "House Beautiful" magazine

1991-Present - Presenter and teacher at dozens of national and local conferences and green design and building events

1990 - Present - featured and/or written for many national and local publications

1991 - Produced "Interior Concerns Newsletter" - first green design and build newsletter in US

1992 - Produce "Interior Concerns Resource Guide" - national green products and materials resources

1994 - founded "Building Concerns" non-profit to disseminate information and programs on green design and building

1995 - Front-page feature story of "Interiors & Sources" first green issue

1995- produced 4 regional "Sustainable Design Building + Development Resource Directories" through Building Concerns: Northern California, Southern California, Georgia/Florida and The Greater Yellowstone Region

1998 - ASID Sustainable Design Council founding member

2001-2005 NARI Certified Green Building Professional in California

2000 - Recipient of American Society of Interior Designers "Design for Humanity Award"

2002 - Present - CEU teacher for ASID's "Distinguished Speakers" panel

2003 - "Room Doctor" for "Health" magazine competition for green room make-over

2005 - Design consultant and project manager for national "Lennox Home Comfort Makeover" competition

2006 - ASID "ICON" Magazine featured interview

Fall 2006 - Opened Asheville Green Cottage

Fall 2009 - Featured "Eco-Pioneer" in Carolina Home & Garden magazine